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## Lincoln Boulevard

Posted on 5/15/2014 9:24:00 AM by [Kari Mozena](#)



Long occupied by car washes and auto repair operations, the stretch of Lincoln Boulevard between Venice Boulevard and Rose Avenue is being transformed with indie stores and restaurants that cater to savvy crowds. Among them is Superba Food & Bread, an offshoot of the Venice pasta bar, which is set to open in an 82-year-old auto body shop. Reminders of the area's rougher side linger: The building housing Bruno's, an upscale pet boutique, was recently tagged with graffiti.



### Wurstküche

Choose among two dozen sausages, from classics like bratwurst to exotics like rattlesnake. The dining room resembles a monastery, with its long wood tables. Save room for the thick Belgian fries and one of the 24 beers on tap. » [625 Lincoln Blvd., 213-687-4444.](#)



### General Store

The boutique stocks a bit of everything: tie-dyed toddler clothing, staplers shaped like whales, and

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### Pit Stops

Baja California (1), Breckenridge (1), Colorado (1), Death Valley (1), Del Mar (1), February 2009 (1), February 2010 (1), Grand Canyon (1), Healdsburg (1), Idyllwild (1), January 2008 (1), January 2011 (1), January 2012 (1), July 2008 (1), July 2011 (1), July 2012 (1), June 2009 (1), Mammoth (1), March 2008 (1), March 2010 (1), March 2011 (1), March 2012 (1), May 2010 (1), May 2011 (1), Mexico City (1), November 2007 (1), November 2008 (1), November 2009 (1), November 2010 (1), October 2011 (1), October 2012 (1), Oregon (1), Outdoors (1), Palm Springs (1), San Francisco (1), September 2007 (1), September 2008 (1), September 2009 (1), September 2010 (1), September 2011 (1), Skiing (1), Tahoe (1), Taos (1), Todos Santos (1), travel (1), Willamette Valley (1), Wine country (1), 2007 (2), Las Vegas (2), hawaii (3), 2009 (4), 2008 (5), 2010 (5), 2011 (6), December 2012 (9), May 2012 (52), 2012 (65), **Weekender (98)**

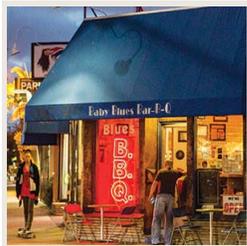
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refurbished vintage chairs. Thanks to the beeswax candles, perfume oils, and canisters of fragrant tea, the place also smells divine. » *1801 Lincoln Blvd., 310-751-6393.*



**Baby Blues BBQ**

Corrugated metal lines a wall and Johnny Cash gives you the finger from a surfboard painting. The neon-lit bastion of smoked meat normally has a long queue of fans waiting for the tri-tip, ribs, and chicken. » *444 Lincoln Blvd., 310-396-7675.*



**Deus Ex Machina**

The café and lifestyle brand from Down Under traffics in surfboards, custom motorcycles, denim overalls, and \$100 sweatshirts. Drinks like the Flat White may confuse even experienced coffee fiends; it's the Aussie take on a cappuccino. » *1001 Venice Blvd., 888-515-3387.*



**Tradesmen**

Remember those blond suede Clarks your Dad wore in the '70s? You'll find similar kicks alongside crisp Levi's, slim-cut plaid shirts, and grooming products like MCMC's Dude No. 1 beard oil. » *1807 Lincoln Blvd., 424-835-4397.*



**American Replay**

Dig through the recycled Members Only jackets, cutoff shorts, ruffled dresses, and faded jeans. Everything is affordably priced, especially if you take advantage of the \$1 parking lot sale on Sundays. » *835 Lincoln Blvd., 310-664-8888.*



**The Mart Collective**

The cavernous building holds dozens of stalls that are filled with antiques, paintings, sculptures, and vintage tchotchkes. Look for the 1960s mannequin heads, stuffed jackalopes, and a pinball machine from the 1920s. » *1600 Lincoln Blvd., 310-450-5142.*



**Huzzah!**

The toy emporium opened in March and offers goodies like remote-controlled mini zombies, noseshaaped spoons, and playthings for baby. That's owner Joe Falzarano behind the counter, where he's sometimes assisted by his 11-year-old son, Will. » *2010 Lincoln Blvd., 310-452-2900*



**WitZend**

Jeb Milne opened this joint in 2011 as a performance space for local talent. Despite his sudden passing last

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year, the place is still going strong. An enthusiastic crowd packs the dimly lit club to hear singers and comedians, all for a \$10 cover charge. » *1717 Lincoln Blvd., 310-305-4792.*



#### Lincoln Fine Wines

Need a moderately priced pinot? Knowledgeable staffers patiently field such requests. The selection is large, considering the small space, which can occasionally mean hunting through cardboard boxes stacked on the floor. » *727 Lincoln Blvd., 310-392-7816.*

Photographs courtesy (in order): (1, 3-5, 7-9) Lauren Devon, (2) shop-generalstore.com, (4) facebook.com, (8) facebook.com



#### Why I Love it Here: Monique Brandon

Executive director, *Boys & Girls Clubs of Venice*

We've been in this building for about 15 years. In terms of reaching out to the kids, our goal is not just to be a baby-sitter. Our goal is to create programming that some kids otherwise wouldn't receive. It's been interesting to see all the construction that's going on and the new businesses coming in. We have great relationships with a lot of those folks. Community is everything around here. Venice is not just Abbot Kinney. When I am here, I walk to the different restaurants, and there's a group of us planning to ride our bikes to work in the summer. I already have it mapped out. *2232 Lincoln Blvd., 310-390-4477.*

## Background Check

### Traffic Tip

Police use Lincoln Boulevard in Marina del Rey and Venice for DUI checkpoints, which can cause slowdowns.

### Public Service

The gallery Venice Arts, which opened in 1993, is known for its free workshops for low-income youth.

### Street Wise

The signs say Lincoln Boulevard, but be aware that this busy coastal thoroughfare is part of historic Highway 1.

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